

Privacy Policy of Melt Dance CIC (2024)

At Melt Dance CIC, safeguarding your privacy is a top priority, and we are committed to maintaining the highest standards of data protection. This Privacy Policy details how we collect, use, disclose, and safeguard your personal information when you engage with our organization.

1. Information We Collect:

- **Personal Information:** When you register for our classes or events, we may collect personal details such as your name, contact information, date of birth, and payment details.
- **Usage Information:** We gather data on how you interact with our website, including browsing history, IP addresses, and device information.
- **Communications:** Records of your communications with us, including emails, messages, and phone calls, may be retained for reference.

2. How We Use Your Information:

- **Service Provision:** Your information is used to facilitate class registrations, process payments, and communicate important updates and information about our programs and events.
- **Enhancing Services:** We analyze usage data to gain insights into how our website and services are utilized, enabling us to make continuous improvements.
- **Marketing:** With your explicit consent, we may utilize your information to send you promotional materials and updates about our organization's offerings.

3. Sharing Your Information:

- **Trusted Third Parties:** We may share your information with reputable third-party service providers who assist us in website operation, payment processing, and service delivery.
- **Legal Compliance:** In response to legal requests, to protect our legal rights or property, or to comply with applicable laws and regulations, we may disclose your information.

4. Data Security:

- **Robust Measures:** We employ stringent security measures to safeguard your information from unauthorized access, disclosure, alteration, or destruction.
- **No Guarantees:** While we employ best practices, it's important to note that no method of data transmission over the internet or electronic storage is entirely secure.

5. Your Choices and Rights:

- **Access and Control:** You have the right to access, update, or delete your personal information. Additionally, you may opt out of receiving marketing communications from us.
- **Exercising Your Rights:** You can exercise your rights by contacting us using the contact details provided below.

If you have any inquiries or concerns about our Privacy Policy or the handling of your personal information, please email us at infor@meltdance.co.uk.

This Privacy Policy is effective as of March 2024 and is subject to periodic review and updates to ensure compliance with evolving privacy regulations and best practices.

